



2025 Arizona Chapter Yearly Highlights

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Table of Contents

01

Introduction

02

Legislative
NABIP PAC

03

Membership
Professional
Development

04

Charitable
Outreach

05

Leading
Producers
Round Table

06

Awards

07

Marketing &
Communications

08

Meetings-Events

09

Sponsors

Introduction

NABIP Arizona is a premier organization for health insurance agents, brokers, consultants, and benefits professionals. National Association of Benefits and Insurance Professionals (NABIP) is our national organization. As a subset of the national organization, our primary purpose is to provide education to those who want to excel in the healthcare industry.

Our Mission – NABIP Arizona advocates for our members and their clients, provides professional development and delivers resources to promote excellence.

Our Vision – NABIP Arizona is the preeminent organization for health insurance and employee benefits professionals and works diligently to ensure all Americans have access to high quality affordable Healthcare and related services.

Thank you for your time and dedication NABIP Arizona 2025-2026 Board of Directors:

Alana Mayer, President, *Black, Gould & Associates*

Sheila Prior, Immediate Past President, *Cigna Healthcare*

Charlene Hogeland, President Elect, *Black, Gould & Associates*

Phillip Magnuson, Secretary & Treasurer, *Magnuson & Associates*

Jennifer Farrell, Legislative Co-Chair, *Black, Gould & Associates*

Rory Stone-Walsh, Legislative Co-Chair, *HSI Insurance Services*

Jessica Cheney, Membership Chair, *Arcwood Benefits Consulting*

Morgan Whitaker, Membership Retention Chair, *Banner|Aetna*

Maddy Robinson, Professional Development Co-Chair, *AMWINS*

Patti Johnson, Professional Development Co-Chair, *BCBSAZ*

Sarah Golwitzer, Awards Chair, *Avesis*

Jenny Weaver, Marketing & Communications Committee Chair, *Ally Health*

Peter Rowe, NABIP PAC Chair, *Arcwood*

Netta Garcia, DEI&B Chair, *Magnuson & Associates*



Legislative

Governor Katie Hobbs today announced that Charles “Chuck” Bassett, formerly with Blue Cross Blue Shield of Arizona, will be her nominee to serve as the next Director of the **Arizona Department of Insurance and Financial Institutions (DIFI)**. Bassett had been a longtime client of Kutak Rock during his tenure at Blue Cross, and our team has developed a strong and positive working and personal relationship with him over many years.

Governor Hobbs’ selection of Bassett signals an intention to place a seasoned, policy-focused professional at the helm of the state’s insurance and financial-services regulatory agency. We will continue to monitor the nomination and confirmation process and will provide further updates as developments occur.

Charlene Hogeland and Rachel Stewart met with **Congressman Abraham J. Hamadehs'** District Director - Joshua Lyons in August of 2025 and discussed NABIP's August talking points.



NABIP Arizona received the award for Highest Percentage of Contributing Members (101-250) at the 2026 Capitol Conference.

NABIP Region 7 received the award for Highest Percentage of Contributing Members at the 2026 Capitol Conference.

17% of Members Contributing

NABIP PAC'S MISSION:
The purpose of the NABIP's Political Action Committee (NABIP PAC) is to raise funds from NABIP members for the purpose of supporting the political campaigns of candidates who believe in private sector solutions for the health and financial security of all Americans.

Membership

New members:

January: Jesse Barron, Brian Keene, Greg Nelson, Accai Bailey

February: Ashley DePaul, Darren Colledge, Alan Ryman

March: Matthew Gardner, Angelica Giger, Bryan Boyer, Rose VanAlst, Zach Rodgers, Nicole Blue

April: Henry Chacon, Connie Puett, Jason Madrak, Dawn Hoffman, Jeremiah Krahulik, Jared Wunderle

May: Andrew Pludowski, Kimberly De Hass, Morgan Whitaker, Adrienne McClellan, Alexander Rubio

June: Noah Oropeza, Diane Prentice

July: Larry Andrist, Jason Williams, Eric Laukonen, Christine Itami

August: William Weaver, Emersyn Bounds, Stephanie Rothman

September: Jerry Guttman, Christopher Snyder, Chad Williams, Michael Rivera, Debbie Brunjes, Pearl Moffett, Michael Clark, Nicholas Gates, Brent Larson

October: Olivia Jones, Lauren Milner

November: Jason Ott

December: None

Professional Development

NABIP Arizona hosted many meetings throughout the year.

- **January:** Virtual Ethics CE Course, Presented by Denisse Bravo
- **February:** Drug Dealing in the US, Presented by Jim Lodge, CASA Training Room
- **March:** Tammy Halter, Mercer's Annual Employer Healthplan Survey Results
- **May:** Solving the Leave Management Puzzle, Presented by Accai Bailey
- **June:** Level-Funded + GAP = Near Perfect Health Coverage, Presented by Jeff Allen, CASA Training Room
- **July:** Healthcare Industry Trends and Landscape, Presented by William Simkins IV
- **August:** Maximizing Value with Health Spending Accounts, Presented by Scott Rose, Virtual
- **September:** Navigating the Future: Carrier Strategies in Healthcare, Panel Discussion, AMWNS office
- **October:** Beyond the Basics: Comparing Carrier vs Independent Level Funded Plans, Presented by Cyan Sattin, Virtual
- **November:** "Seeing" the Value: A Guide to Vision Plans, Presented by Rusty Rice, BCBSAZ office - Tucson

Charitable Outreach

- Back to School Drive, Southwest Human Development June 6th-July15th, 2025
- The Foster Alliance Toy Drive, Phoenix – November 12, 2025
- The Foster Alliance Toy Drive, Tucson – November 19, 2025

All events posted on www.nabiparizona.org, LinkedIn and Facebook



Leading Producers Round Table

The LPRT program was designed to reward members who are outstanding producers. LPRT qualifiers receive several free or discounted educational offerings and other services.

Lifetime & Qualifying – Soaring Eagle

- Jerome T. Anderson, 28 years
- Tamara P. Kennedy, 20 years
- Peter L. Rowe, 11 years

Lifetime Emeritus

- Kristine M. Kassel, RHU, 22 years

Soaring Eagle

- Lori Crandall, 9 years
- Jennifer Liane Farrell, 8 years
- Charlene M. Hogeland, REBC, LPRT, 8 years
- Debra Lee Landers, HIA, 1 year



Platinum Eagle

- Phillip Magnuson, 1 year

Golden Eagle

- Alana Marie Mayer



Awards

Jennifer Farrell receives 2025 Distinguished Service Award

Jennifer Farrell has been honored with the **Distinguished Service Award** by **NABIP** (National Association of Benefits and Insurance Professionals) at the 2025 Annual Conference in Miami!

This prestigious award, presented during the Harold R. Gordon Awards Gala, recognizes individuals who have demonstrated outstanding and sustained volunteer service to the association at the local, state, and national levels. Honorees are celebrated for their exceptional commitment of time, expertise, and resources in support of the health insurance industry and NABIP's mission.



Marketing & Communications

Social media

- Facebook: 159 followers
- LinkedIn: 1091 followers, 42 new followers

Press Releases

- NABIP Arizona 2025-2026 Board Members (September 17, 2025)
- Congress Approves Spending Package Advancing Longstanding NABIP Healthcare Priorities (February 4, 2026)



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Meetings - Events

Monthly Board Meetings held the 2nd Tuesday of each month virtually and in person

- 2025 Annual Conference & Golf Tournament April 30 and May 1, 2025
- Strategic Planning, Leadership Training & HH July 16, 2025
- Freshman Orientation August 23, 2023
- NABIP Bowling Day September 14, 2023
- NABIP Arizona + Board of Trustees Cocktails & Conversation September 29, 2023



Networking Happy Hours

April 3, 2025, at Arnette Creek Watering, Tucson

July 16, 2025, Philly's Sports Grill, Phoenix

November 12, 2025, at Parlay Kitchen, Phoenix

November 19, 2025, at Redbird Scratch Kitchen

Sponsors

