

Looking Back on 2022-2023

What we accomplished

10 virtual CE events

1 in person CE event

2nd Annual Conference & Golf Tournament

5 networking events

3 Public Service Events

Gold Chapter Certification

Membership – Slight YOY Growth

2023-2024 STRATEGIC PLAN

Purpose

The committees will work together to support the overall success of the chapter.
Membership is everyone's responsibility.

Key Objectives

Membership	NABIP PAC/State PAC	Legislative	Awards	Member Engagement/PD	Operational
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Initiatives

1. Grow Membership = delegates 2. Freshman Orientation 3. Active Retention Efforts 4. 7 touches campaign 5. Triple Crown	1. Increased education to gain NABIP PAC contributors 2. Recognition for contributors 3. State PAC	1. Day at the Capitol 2. Chair to attend Capitol Conference 3. Lobbyist 4. Blog or newsletter 5. Establish relationship with new DIFI Director	1. Landmark Award 2. Chapter Certification 3. Board Awards 4. Distinguished Service Award	1. Need PD Chair 2. Virtual Content w/ CE 3. In Person CE 4. Networking Events w/ Committee Sponsor 5. Cross collab with other Region 7 chapters	1. Bylaw and P&P Revisions 2. Banking arrangement 3. Quickbooks 4. Member dues-Sept 5. Monthly committee reports 6. Succession planning
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Key Performance Indicators

1. Increase membership by 50 members=1 delegate 2. 80% Retention Rate 3. 100% Board Triple Crown	1. 100% Board Participation 2. Increase HUPAC contribution by 5% 3. National Convention Admin Fund contribution \$2 per member	1. Host DATC 2. Regular communication with Regional and National Leg contacts 3. State based Operation Shout	1. Committee Chairs work with Awards to maximize points 2. Provide documentation in Google Drive 3. Promote and receive applications for Dist. Svc. Award	1. Events scheduled 9-12 months out 2. Networking event attendance 3. Promotion of members who receive Certifications, Designations (REBC, LPRT)	1. Updated Bylaws and P&P changes incorporated by September 2023 2. Membership approval of changes 3. Documentation for awards 4. Monthly Income Statements
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