

Members Making a Difference - NABIP Member Spotlight

Each month, we will highlight a standout NABIP member making an impact in their community or our organization. Get inspired by their story, expertise, and the passion driving their success in our industry.

Welcoming Our New NABIPAZ President: Alana Mayer



WE'RE PROUD TO SPOTLIGHT ALANA MAYER AS THE NEWLY ELECTED PRESIDENT OF NABIP ARIZONA FOR 2025! WITH OVER 25 YEARS OF EXPERIENCE IN HEALTH INSURANCE—INCLUDING STANDOUT ROLES IN CUSTOMER SERVICE, ACCOUNT MANAGEMENT, AND SALES—ALANA BRINGS UNMATCHED EXPERTISE AND LEADERSHIP TO THE BENEFITS COMMUNITY. CURRENTLY AT BLACK, GOULD & ASSOCIATES, ALANA IS RESPONSIBLE FOR BUSINESS GROWTH AND DEVELOPMENT ACHIEVED THROUGH BROKER ENGAGEMENT, CARRIER RELATIONS, AND STRATEGIC MARKETING INITIATIVES.

HER CAREER INCLUDES A DECADE AT HEALTH NET OF ARIZONA/CENTENE CORPORATION, WHERE SHE EARNED THE PRESTIGIOUS DIAMOND AWARD THREE YEARS IN A ROW AND DROVE GROWTH THROUGH INNOVATIVE PLAN DESIGNS AND BROKER PARTNERSHIPS.

ALANA'S NABIP JOURNEY BEGAN IN 2018 AND INCLUDES KEY LEADERSHIP ROLES SUCH AS:

GPAHU AWARDS CHAIR (2020–2021)

ARIZONA STATE SECRETARY (2022–2023)

PRESIDENT-ELECT (2024)

REGION VII PROFESSIONAL DEVELOPMENT COUNCIL (2024–2025)

SHE'S A 7-TIME TRIPLE CROWN WINNER, LPRT-CERTIFIED, AND A GRADUATE OF NABIP'S LEADERSHIP ACADEMY (LEVELS 101 & 201).

WITH HER DEEP INDUSTRY KNOWLEDGE, PROVEN LEADERSHIP, AND PASSION FOR PROFESSIONAL DEVELOPMENT, ALANA IS POISED TO ELEVATE NABIP ARIZONA IN 2025 AND BEYOND.