



MARK POPEJOY

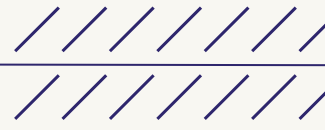
President, SecureCare Group Insurance

Mark Popejoy is President of SecureCare Group Insurance. SecureCare helps protect employees with group dental, vision, life, disability, Travel Assistance and EAP benefits.

Mark has been with SecureCare since January of 1996. He helped take SecureCare from a single-line dental insurance company to a multi-line ancillary carrier offering a broad range of employee benefits.

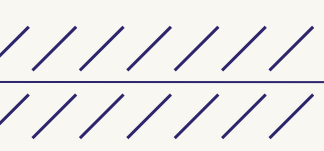
Mark led the development of SecureCare's U.S. – Mexico Dental Network, coordinating the cross-border claims adjudication, member eligibility, provider fees, plan designs, credentialing standards and language translations. SecureCare's US-Mexico dental network is included in on all SecureCare Dental plans.

Mark enjoys traveling through Mexico with his wife, Miriam, who is originally from Guadalajara, Mexico. She knows all the best taco shops.



Beaches, Burritos and a Bypass

Medical and Dental Tourism in Mexico



Healthcare tourism may not be for everyone, but for a growing number of Americans U.S. healthcare prices are pushing them abroad for medical and dental procedures.

More than 787,000 Americans were projected to travel abroad for medical and dental treatments in 2022, topping the pre-pandemic 781,000 in 2019.¹ The number of Americans traveling outside the U.S. for healthcare in 2024 is expected to be even higher.

Mexico is by far the top destination for the U.S. outbound medical and dental travel markets. Travel for dental services is the number one reason Americans are traveling to Mexico for healthcare. However, travel to Mexico for larger medical procedures is also growing.

Pack your bags, get your passport, and join us as we travel through medical and dental tourism in Mexico from an employee benefits perspective. We'll be unpacking quality of care, costs of services, HSAs and FSAs, selecting providers and where to go for tacos when you're done.

¹ Medical Departures and Healthcare.com